Advertiser



WFSB 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333

Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
496096-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Great American Media (GMMB)

Attention: Accounts Payable 1010 Wisconsin Avenue Washington, DC 20007

Product Estimate Number **Democratic Senatorial Cam** DSCC IE 1887 Flight Dates Order # Alt Order#

> 09/28/12 - 10/04/12 496096 06352181 Billing Calendar Billing Type Deal# Broadcast Cash Special Handling

IDB# Advertiser Code Product Code 49 Agency Ref <u>Advertiser Ref</u>

						Spots/			
ine Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 09/28/12	10/01/12	10am-11am	10am - 11am	MF	:30	3	\$500.00	NM	
Weeks:	Start Date 09/28/12	End Date MTWTFSS 10/04/12 MF	Spots/Week 3	<u>Rate</u> \$500.00	. , .				
Spots: # 0	Ch Day Air	Date Air Time Descr	ription	Start/End Time	Length	n Ad-ID			Rate Type
		/28/12 10:58 AM 10am		10am - 11am) DSCT1210			\$500.00 NN
0.00/00140	10/0///								
6 09/28/12	10/01/12	Eyewitness News	12pm - 12:30PM	MF	:30	2	\$750.00	NM	
Weeks:	Start Date 09/28/12	End Date MTWTFSS 10/04/12 MF	Spots/Week 2	<u>Rate</u> \$750.00	A.				
Spots: # C	Ch <u>Day Air</u>	Date Air Time Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type
2 V	VFSBF 09/	28/12 12:22 PM Eyewi		12pm - 12:30PM	:30	DSCT1210	2		\$750.00 NM
9 09/28/12	10/01/12	4p-5p Dr. Oz	4pm-5pm	MF	:30	2	\$950.00	NM	
Weeks:	Start Date 09/28/12	End Date MTWTFSS 10/04/12 MF	Spots/Week 2	<u>Rate</u> \$950.00			•		
Spots: # C	h <u>Day Air</u>	Date Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
. 2 W		28/12 4:24 PM 4p-5p		4pm-5pm		DSCT12102	2		\$950.00 NM
19 09/28/12	09/28/12	Blue Bloods	10pm - 11pm	~~~ 1 -	:30	1	\$6,500.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/121	Spots/Week 1	Rate \$6,500.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Descri	<u>ption</u>	Start/End Time	Length	Ad-ID			Rate Type
1 W	/FSBF 09/2	28/12 10:49 PM Blue B	loods	10pm - 11pm	:30	DSCT12102			\$6,500.00 NM
20 09/28/12	09/28/12	CSI: NY	8pm - 9pm	1	:30	1	\$6,000.00	NM	
Weeks:		End Date MTWTFSS 09/30/121	Spots/Week	Rate \$6,000.00					
Spots: # Cl	h Day Air i	Date Air Time Descrip	otion	Start/End Time	Length.	Ad-ID			Rate Type
		8/12 8:34 PM CSI: N		8pm - 9pm		DSCT12102			\$6,000.00 NM
21 09/28/12	09/28/12	Made in Jersey	9pm - 10pm	1	:30	1	\$5,500.00	NM	
Weeks:		End Date MTWTFSS 09/30/121	Spots/Week 1	Rate \$5,500.00					



Invoice #	Invoice Date	Invoice Month	Invoice Period
496096-1	09/30/12	September 2012	08/27/12 - 09/30/12

<u>Advertiser</u>	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1887

Line Start Dat	e End Date	Descripti	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
21 09/28/12	09/28/12	Made in .	Jersey	9pm - 10pm	1	:30	1	\$5,500.00	NM	
Spots: # 6			Time Descr 34 PM Made		Start/End Time 9pm - 10pm		h <u>Ad-ID</u> 0 DSCT1210	2		<u>Rate Type</u> \$5,500.00 NM
25 09/29/12	09/29/12	48 Hours		10pm - 11pm	1-	:30	1	\$2,000.00	NM	
Weeks: Spots: # 0	Start Date 09/24/12 Ch <u>Day Ai</u>	09/30/12	MTWTFSS 1- Time Descri	Spots/Week 1 Iption	Rate \$2,000.00 Start/End Time	Length	n Ad-ID			Rate Type
1 V	VFSB Sa 09	/29/12 9:	58 PM 48 Ho	urs	10pm - 11pm	:30) DSCT1210.	2		\$2,000.00 NM
26 09/29/12	09/29/12	Eyewitnes	ss News Wee	ıkeı6am - 7am	1-	:30	1	\$400.00	NM	
Weeks: Spots: # 0	09/24/12	End Date 09/30/12 Date Air	MTWTFSS 1- Time Descri	Spots/Week 1	<u>Rate</u> \$400.00 Start/End Time	l enath	n Ad-ID			Rate Type
	/FSBSa 09			ness News Weekend			DSCT12102	2		\$400.00 NM
27 09/29/12	09/29/12	Comedyti	me Sat	8pm - 9pm	1-	:30	1	\$1,500.00	NM	
Weeks:	09/24/12	End Date 09/30/12	MTWTFSS 1-	Spots/Week 1	<u>Rate</u> \$1,500.00					
Spots: # C	h <u>Day Air</u> /FSBSa 09/		Time Descrip 9 PM Comed		Start/End Time 8pm - 9pm	Length :30	Ad-ID DSCT12102			Rate Type \$1,500.00 NM
28 09/29/12	09/29/12	Crimetime		9pm - 10pm	1-	:30	1	\$1,500.00	NM	
Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS	Spots/Week 1	Rate \$1,500.00					
	h <u>Day Air</u> FSBSa 09/		<u>Fime</u> <u>Descrir</u> 9 PM Crimeti		Start/End Time 9pm - 10pm	Length :30	Ad-ID DSCT12102		11.100	<u>Rate</u> <u>Type</u> \$1,500.00 NM
29 09/30/12	09/30/12	Mentalist		10pm - 11pm	1	:30	1	\$5,500.00	NM	
Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS 1	<u>Spots/Week</u> 1	Rate \$5,500.00					•
Spots: # Cl			rime Descrip		Start/End Time	Length				Rate Type
	FSB Su 09/3				10pm - 11pm		DSCT12102			\$5,500.00 NM
30 09/30/12	09/30/12	Face the N	lation/ Face t	he10:30am - 11:30am	1	:30	1	\$550.00	ŅМ	
Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS 1	<u>Spots/Week</u> 1	<u>Rate</u> \$550.00					
Spots: <u>#</u> Ch 1 Wi	<u>Day Airt</u> FSB Su 09/3		ime Descrip 3 AMFace the		Start/End Time ate 10:30am - 11:30a	<u>Length</u> m :30	Ad-ID DSCT12102			<u>Rate Type</u> \$550.00 NM
31 09/30/12	09/30/12	Eyewitness	News Week	eı6am - 7am	1	:30	1	\$400.00	NM	•
Weeks:			MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: # Ch 1 WF		Date Air T	ime Descript I AMEyewitn	ion ess News Weekend	<u>Start/End Time</u> 6am - 7am	<u>Length</u> /	<u>Ad-ID</u> oscт12102			<u>Rate Type</u> \$400.00 NM
32 09/30/12	09/30/12	Eyewitness	News	6:30pm - 7pm	1	:30	1	\$1,000.00	NM	
Weeks:			MTWTFSS	Spots/Week	Rate \$1,000.00					
Spots: # Ch			me Descript		Start/End Time	Length A	\d-ID			Rate Type



	<u> </u>		
Invoice #	Invoice Date	Invoice Month	Invoice Period
496096-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1887

Line Start Da	ite End Dat	e Descrij	otion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
32 09/30/12	2 09/30/12	2 Eyewit	ness News	6:30pm - 7pm	1	:30	1	\$1,000.00	NM	t ranningen
Spots: <u>#</u> 1	Ch <u>Day /</u> WFSB Su (Air Time Desci 6:42 PM Eyew		Start/End Time 6:30pm - 7pm		<u>n Ad-ID</u>) pscт1210	2		<u>Rate Type</u> \$1,000.00 NM
33 09/30/12	09/30/12	7a-9a S	Sun Eyewitness	Ne7am-9am	1	:30	1	\$700.00	NM	
Weeks: Spots: <u>#</u> 1	Start Date 09/24/12 Ch <u>Day</u> WFSB Su 0	09/30/12 Air Date	1 Air Time Descr	<u>Spots/Week</u> 1 i <u>ption</u> Sun Eyewitness News	<u>Rate</u> \$700.00 <u>Start/End Time</u> 7am-9am) <u>Ad-ID</u>) DSCT1210	2		<u>Rate Type</u> \$700.00 NM
34 09/30/12	09/30/12	CBS St	unday Morning	9:00am - 10:30am	1	:30	1	\$1,100.00	NM	
Weeks: Spots: # 1	Start Date 09/24/12 Ch <u>Day</u> & WFSB Su 0	09/30/12 \ir Date /	1 Air Time Descri	<u>Spots/Week</u> 1 i <u>ption</u> Gunday Morning	<u>Rate</u> \$1,100.00 <u>Start/End Time</u> 9:00am - 10:30an		1 <u>Ad-ID</u> 1 DSCT1210	2	-	<u>Rate Type</u> \$1,100.00 NM
35 09/30/12	09/30/12	The Go	od Wife	9pm - 10pm	1	:30	1	\$6,000.00	NM	
Weeks: Spots: <u>#</u> (1 \		09/30/12 ir Date			<u>Rate</u> \$6,000.00 <u>Start/End Time</u> 9pm - 10pm	Length :30	Ad-ID DSCT12107	2		<u>Rate</u> <u>Type</u> \$6,000.00 NM
36 09/30/12	09/30/12	Patriots	Football	1:00pm - 7:00pm	1	:30	1	\$8,000.00	NM	
Weeks: Spots: <u>#</u> (1 \	<u>Start Date</u> 09/24/12 Ch <u>Day A</u> WFSB Su 0	09/30/12 ir Date A	MTWTFSS 1 ir Time Descri 2:29 PM Patriot		Rate \$8,000.00 <u>Start/End Time</u> 1:00pm - 7:00pm	<u>Length</u> :30	Ad-ID DSCT12102			<u>Rate</u> <u>Type</u> \$8,000.00 NM
37 09/29/12	09/29/12	7a-9a S	at. Eyewitness	Ne7am-9am	1-	:30	1	\$700.00	NM	
Weeks: Spots: <u>#</u> (1 V	Start Date 09/24/12 Ch <u>Day A</u> VFSB Sa 09	09/30/12 ir Date A	1- ir Time Descri	<u>Spots/Week</u> 1 otion Sat. Eyewitness New	<u>Rate</u> \$700.00 <u>Start/End Time</u> 7am-9am	<u>Length</u> :30	Ad-ID DSCT12102			<u>Rate Type</u> \$700.00 NM
38 09/29/12	09/30/12	CSI Mia	mi	1235am-135am	SS	:30	2	\$100.00	NM	
2 V		09/30/12 <u>r Date Ai</u> 0/29/12 1	MTWTFSS SS ir Time Descrip :19 AM CSI Mia :30 AM CSI Mia	ami	Rate \$100.00 <u>Start/End Time</u> 1235am-135am 1235am-135am		<u>Ad-ID</u> DSCT12102 DSCT12102		-	<u>Rate Type</u> \$100.00 NM \$100.00 NM
39 09/28/12	09/28/12	Entertair	ment Tonight	7:30pm - 8pm	F	:30	1	\$1,350.00	NM	
Weeks: Spots: <u>#</u> C 1 W	-	09/30/12 r <u>Date</u> <u>Ai</u>	MTWTFSS F r Time Descrip :40 PM Enterta	<u>Spots/Week</u> 1 <u>stion</u> inment Tonight	Rate \$1,350.00 Start/End Time 7:30pm - 8pm	Length :	Ad-ID bsct12102			Rate Type \$1,350.00 NM
40 09/28/12	09/28/12	ET Late	Night	12:38am-1:08am	F	:30	1	\$350.00	NM	
Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$350.00					



Invoice #	Invoice Date	Invoice Month	Invoice Period
496096-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1887

ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
40 09/28/12 09/28/12 ET Late Night	12:38am-1:08am	F	:30	1	\$350.00	NM	
Spots: # Ch <u>Day Air Date</u> <u>Air Time Descri</u> 1 WFSB F 09/28/12 1:03 AM ET Lat		Start/End Time 12:38am-1:08am		1 <u>Ad-ID</u> 1 DSCT12102			<u>Rate Type</u> \$350.00 NM
		Total Spots	. 2	3			
,			/:		Gross Tota	ļ	\$51,450.00
ayment Terms Net 30 Days				Agency C	ommission		\$7,717.50
				Net A	mount Due		\$43,732.50

Alt Order #



WFSB 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333 Billing: (404)325-4646

Invoice Month Invoice # Invoice Date Invoice Period 10/07/12 10/01/12 - 10/01/12 496096-2 October 2012

Account Executive Sales Office Sales Region Station HRP-WASHING National **WFSB** Heather Uttley

Billing Address:

Great American Media (GMMB) Attention: Accounts Payable 1010 Wisconsin Avenue Washington, DC 20007

Advertiser Product Estimate Number DSCC IE 1887 **Democratic Senatorial Cam**

> 09/28/12 - 10/04/12 496096 06352181 Billing Calendar Billing Type Deal# Broadcast Cash Special Handling

Order #

Flight Dates

IDB# Advertiser Code Product Code 49 53 Advertiser Ref Agency Ref

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 09/28/12	10/01/12	10am-11am	10am - 11am	MF	:30	3	\$500.00	NM	
	FSBM 10.	End Date MTWTFS: 10/04/12 MF- Date Air Time Des /01/12 10:24 AM 10a /01/12 10:59 AM 10a	- 3 cription m-11am	<u>Rate</u> \$500.00 <u>Start/End Time</u> 10am - 11am 10am - 11am	:3	<u>h Ad-ID</u> 0 oscт12102 0 oscт12102			<u>Rate</u> <u>Type</u> \$500.00 NM \$500.00 NM
2 10/01/12	10/01/12	Late Night with Davi	d Lett 11:35pm - 12:37ai	n 2	:30	2	\$950.00	NM	
	FSBM 10/	01/12 11:58 PM Late	2		am :3	h <u>Ad-ID</u> 0 вsст12102 0 вsст12102			Rate Type \$950.00 NM \$950.00 NM
3 10/01/12	10/01/12	11a-12p Price is Rig	ht 11am - 12pm	2	:30	2	\$750.00	NM	
	FSBM 10/	01/12 11:28 AM 11a-	2	Rate \$750.00 <u>Start/End Time</u> 11am - 12pm 11am - 12pm	:30	1 <u>Ad-ID</u>) pscт12102) pscт12102			Rate Type \$750.00 NM \$750.00 NM
4 10/01/12	10/01/12	CBS Soaps	1230-2p	2	:30	2	\$750.00	NM	
	SBM 10/	End Date MTWTFSS 10/07/12 2	2 cription Soaps	Rate \$750.00 <u>Start/End Time</u> 1230-2p 1230-2p	:30	1 <u>Ad-ID</u>) DSC712102) DSCT12102			Rate Type \$750.00 NM \$750.00 NM
5 10/01/12	10/01/12	ET Late Night	12:38am-1:08am	2	:30	2	\$350.00	NM	
Weeks: Spots: <u>#</u> Ch 1 WF		End Date MTWTFSS 10/07/12 2 Date Air Time Desc 01/12 12:49 AM ET L	2 cription	<u>Rate</u> \$350.00 <u>Start/End Time</u> 12:38am-1:08am	Length :30	Ad-ID DSCT12102			Rate Type \$350.00 NM



Invoice #	Invoice Date	Invoice Month	Invoice Period
496096-2	10/07/12	October 2012	10/01/12 - 10/01/12

<u>Advertiser</u>	<u>Product</u>	Estimate Number
Democratic Senatorial Cam	DSCC IE	1887

ine Clad Data	e EndiDa	to Doo	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
Line Start Date 5 10/01/12	10/01/1:	·····	Late Night	12:38am-1:08am	2	:30	2	\$350.00	NM	
Spots: # C		Air <u>Date</u> 10/01/12	Air Time Descr		Start/End Time 12:38am-1:08am		1 <u>Ad-ID</u> 1 DSCT12102	2		<u>Rate Typ</u> \$350.00 NM
6 09/28/12	10/01/1:		witness News	12pm - 12:30PM	MF	:30	2	\$750.00	NM	
Weeks:	Start Dat			Spots/Week	Rate					
	09/28/12	10/04	/12 MF	2	\$750.00	í	A 1 1D			Data Tua
Spots: <u>#</u> C 1 W	-	<u>Air Date</u> 10/01/12	Air Time Descri 12:25 PM Eyewil		Start/End Time 12pm - 12:30PM	Length :30	1 <u>A0-ID</u>) DSCT12102	!		<u>Rate Typ</u> \$750.00 NN
7 10/01/12	10/01/12	2 The	Talk	2-3p	2	:30	2	\$525.00	NM	
Weeks:	Start Date 10/01/12	End E		Spots/Week 2	<u>Rate</u> \$525.00					
Spots: # Cl		Air Date	Air Time Descri		Start/End Time	<u>Length</u>				Rate Type
		0/01/12	2:29 PM The Ta		2-3p		DSCT12102 DSCT12102			\$525.00 NN
1 W	FSB M	10/01/12	2:59 PM The Ta	ik .	2-3p					\$525.00 NA
8 10/01/12	10/01/12	3pm	-4pm Syndication	2:58pm-4pm	2	:30	2	\$525.00	NM	
Weeks:	Start Date 10/01/12	End D		Spots/Week 2	<u>Rate</u> \$525.00					
Spots: # Cl		Air Date	Air Time Descri		Start/End Time	Length				Rate Typ
		0/01/12	3:17 PM 3pm-4	=	2:58pm-4pm		DSCT12102	•		\$525.00 NA
2 W	FSBM 1	0/01/12	3:53 PM 3pm-4	om Syndication	2:58pm-4pm	:30	DSCT12102			\$525.00 NN
9 09/28/12	10/01/12	4p-5	p Dr. Oz	4pm-5pm	МЕ	:30	2	\$950.00	NM	
Weeks:	Start Date 09/28/12	End D 10/04/		Spots/Week 2	<u>Rate</u> \$950.00					
Spots: # Ch		ir Date	Air Time Descrip		Start/End Time	Length		,		Rate Type
1 WI	FSBM 1	0/01/12	4:13 PM 4p-5p [Or. Oz	4pm-5pm	:30	DSCT12102			\$950.00 NM
10 10/01/12	10/01/12	Eyev	vitness News	5pm - 5:30pm	2	:30	2	\$1,950.00	NM	
Weeks:	Start Date	End D		Spots/Week 2	Rate \$1,950.00					
Spots: # Ch		ir Date	Air Time Descrip		Start/End Time	Length				Rate Type
		0/01/12	5:12 PM Eyewitr		5pm - 5:30pm		DSCT12102 DSCT12102			\$1,950.00 NM \$1,950.00 NM
		0/01/12	5:28 PM Eyewitr		5pm - 5:30pm			\$1,050,00	NAA	\$1,950.00 14W
11 10/01/12	10/01/12		vitness News	5:30pm - 6pm	2	:30	2	\$1,950.00	NM	
Weeks:	Start Date 10/01/12	. End D: 10/07/		Spots/Week 2	<u>Rate</u> \$1,950.00					
Spots: # Ch			Air Time Descrip		Start/End Time	Length				Rate Type
		0/01/12	5:38 PM Eyewitn		5:30pm - 6pm		DSCT12102 DSCT12102			\$1,950.00 NM
		0/01/12	5:55 PM Eyewitn		5:30pm - 6pm			\$2.250.00	NIA 4	\$1,950.00 NM
12 10/01/12	10/01/12		itness News	6pm - 6:30pm	2	:30	2	\$2,250.00	NM	
Weeks:	Start Date 10/01/12	End Da 10/07/		Spots/Week 2	<u>Rate</u> \$2,250.00					
Spots: # Ch			Air Time Descrip		Start/End Time	Length (Rate Type
		0/01/12	6:11 PM Eyewith		6pm - 6:30pm		DSCT12102 DSCT12102			\$2,250.00 NM \$2,250.00 NM
2 WF	SBM 10)/01/12	6:22 PM Eyewitn	ess idems	6pm - 6:30pm	.30	020117107			YEIEGO.OO ININ



Invoice #	Invoice Date	Invoice Month	Invoice Period
496096-2	10/07/12	October 2012	10/01/12 - 10/01/12

<u>Advertiser</u>	Product .	Estimate Number
Democratic Senatorial Can	DSCC IE	1887

Line Start Dat	e End Dat	e Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
13 10/01/12	10/01/12	2 Eye	witness News	6:30am - 7am	2	:30	2	\$1,400.00	NM	
Weeks:	Start Date 10/01/12	e <u>End C</u> 10/07. Air Date		Spots/Week 2	Rate \$1,400.00 Start/End Time	l engli	n Ad-ID			Rate Type
. 2 V	VFSB M	10/01/12 10/01/12	6:41 AM Eyew 6:57 AM Eyew	itness News	6:30am - 7am 6:30am - 7am	:30) DSCT121() DSCT121(\$1,400.00 NM \$1,400.00 NM
14 10/01/12	10/01/12	! Insid	le Edition	7pm - 7:30pm	2	:30	2	\$1,600.00	NM	
Weeks:	Start Date 10/01/12	End D 10/07/		Spots/Week 2	Rate \$1,600.00					
	/FSBM 1	Nir Date 0/01/12	Air Time Descr 7:11 PM Inside	Edition	Start/End Time 7pm - 7:30pm		DSCT1210			<u>Rate</u> <u>Type</u> \$1,600.00 NM
1 V	/FSBM 1	0/01/12	7:28 PM Inside	Edition	7pm - 7:30pm	:30	DSCT1210	2		\$1,600.00 NM
15 10/01/12	10/01/12	CBS	: THE EARLY SI	HOV7am - 9am	2	:30	2	\$800.00	NM	
Weeks:	Start Date 10/01/12	10/07/		Spots/Week 2	<u>Rate</u> \$800.00					
Spots: # C		<u>ir Date</u> 0/01/12	Air Time Descr	iption THE EARLY SHOW	Start/End Time	Length	Ad-ID DSCT1210	•		Rate Type
		0/01/12		THE EARLY SHOW	7am - 9am 7am - 9am		DSCT1210			\$800.00 NM \$800.00 NM
16 10/01/12	10/01/12	Enter	tainment Tonight	7:30pm - 8pm	M	:30	1	\$1,600.00	NM	
Weeks:	Start Date 09/28/12	End Da		Spots/Week 1	<u>Rate</u> \$1,600.00					
Spots: # C			Air Time Descri		Start/End Time	<u>Length</u>				Rate Type
		0/01/12		ainment Tonight	7:30pm - 8pm		DSCT12102			\$1,600.00 NM
17 10/01/12	10/01/12	9am-	10am	9am - 10am	2	:30	2	\$550.00	NM	
Weeks:	Start Date 10/01/12	End Da 10/07/1		Spots/Week 2	<u>Rate</u> \$550.00					
Spots: # Cl			Air Time Descrip		Start/End Time	Length				Rate Type
		0/01/12	9:38 AM 9am-10		9am - 10am		DSCT12102			\$550.00 NM
)/01/12	9:49 AM 9am-10		9am - 10am		DSCT12102			\$550.00 NM
18 10/01/12	10/01/12	Eyewi	tness News	11PM - 11:35PM	3	:30	3	\$1,900.00	MM	
Weeks:	Start Date 10/01/12	End Da 10/07/1		<u>Spots/Week</u> 3	<u>Rate</u> \$1,900.00					
Spots: # Ch			Air Time Descrip		Start/End Time	Length (Rate Type
			11:11 PMEyewitr		11PM - 11:35PM		SCT12102			\$1,900.00 NM
			11:25 PM Eyewitr 11:33 PM Eyewitr		11PM - 11:35PM 11PM - 11:35PM		SCT12102 SCT12102			\$1,900.00 NM \$1,900.00 NM
								AH 000 00		\$1,900.00 NW
22 10/01/12	10/01/12	Hawaii		10pm - 11pm	1	:30	1	\$7,000.00	NM	
Weeks:	Start Date 10/01/12	End Dat 10/07/12		Spots/Week 1	<u>Rate</u> \$7,000.00					
Spots: <u>#</u> Ch 1 WF			<u>Air Time</u> <u>Descrip</u> 10:36 PM Hawaii		Start/End Time 10pm - 11pm	Length / :30 F	<u>\d-lD</u> scт12102			Rate Type \$7,000.00 NM
23 10/01/12	10/01/12	HIMYN	//Partners	8pm - 9pm	1	:30	1	\$8,500.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12		Spots/Week 1	Rate \$8,500.00					



Send Payment To:
WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
496096-2	10/07/12	October 2012	10/01/12 - 10/01/12

<u>Advertiser</u>	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1887

ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
23 10/01/12	10/01/12	HIMYM/Partners	8pm - 9pm	1	:30	1	\$8,500.00	NM	
Spots: # C 1 W		Date Air Time Descri		Start/End Time 8pm - 9pm		<u>h Ad-ID</u> 0 psct1210)2		<u>Rate Type</u> \$8,500.00 NM
24 10/01/12	10/01/12	2 Broke/Mike & Molly	9pm - 10pm	1	:30	1	\$9,500.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 1	Spots/Week 1	Rate \$9,500.00					
Spots: # Cl		Date Air Time Descri		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WFSBM 10/01/12	01/12 9:12 PM 2 Broke	e/Mike & Molly	9pm - 10pm	:3) DSCT1210)2		\$9,500.00 NM	
				Total Spots	3	7			

Payment Terms Net 30 Days

Gross Total

\$63,700.00

Agency Commission

\$9,555.00

Net Amount Due

\$54,145.00